



Business Territory 1

A multimedia visit to a British company

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Most language teachers accept that students learn best when they are involved in purposeful activity with the target language. This requires both good linguistic models and tasks which promote communication using those models. Teachers have always tried hard to base activities on contextualised materials but in practice this can be difficult and time-consuming. Business Territory 1 is intended for teachers and learners of business English. It includes over 40 minutes of authentic video material recorded on location at Teleste Cablevision, a company in Cambridge (UK). The video clips are supplemented by a wealth of support material comprising transcripts, audio / text paraphrases, and audio / text comments, as well as a glossary. There are also tasks which are based on the video clips and suitable for self-access use as well as one-to-one and group teaching. The support material and tasks encourage students both to take responsibility for their learning and to communicate with their fellow students.

To learn your way around Business Territory start by clicking on the faces on the menu page and find out who does what in this company.

Installation

The single-user version of the program can be run from the CD-ROM or by copying the contents of the CD-ROM to your hard drive. Detailed instructions for how to install the network version of the program can be found on the CD-ROM. Insert the disc into your CD-ROM drive and open the document `lingonet_server_inst.pdf`.

System requirements

Business Territory 1 utilises Adobe Flash Technology (Flash Player 9). It is available for Windows, Macintosh and Linux operating systems on following minimum hardware configurations:

- Intel® Pentium® II 450MHz or faster processor (or equivalent), 128 MB of RAM, Windows 98 or newer. Soundcard.
- Apple Macintosh PowerPC® G3 500MHz or faster processor, Intel Core™ Duo 1.83GHz or faster processor, 128 MB of RAM, Mac OS X v.10.1.x, 10.2.x, 10.3.x, or 10.4.x (Power PC) Mac OS X v.10.4.x (Intel)
- Linux 512MB of RAM, 128MB of Graphics Memory, Soundcard.

Main menu



The main menu gives access to the different parts of the program. Click '**Overview**' to read a brief overview of the program. To interview the people, choose a person from the main menu and click his or her picture. Another option is to click either '**Jobs**' or '**Topics**'. In the 'Jobs' section the material is arranged according to the different job titles and in the 'Topics' section according to fifteen topics. The 'Topics' section also includes different types of on-screen interactive exercises as well as creative writing or reporting tasks. These can be accessed by clicking on the hyperlinks in the Tasks menu. '**Group work**' and '**Exercises**' sections contain assignments for presentations and reports and creative writing tasks. Teachers' material can be found in the **Teachers' Territory**. The material is available in .pdf format. Choose the section you want to work with by clicking the corresponding text or picture in the main menu. Click 'Exit' to quit the program. The 'Return' button takes you to the previous menu or submenu.

How to interview the people

The screenshot shows the 'Business Territory 1' interface. At the top right is a 'Return' button. Below the title are tabs for 'Text', 'Tasks', and 'Help'. The main content area is divided into a video window on the left and a text window on the right. The video window shows a man in a suit and glasses, with a play button and a 'T' button below it. The text window contains the following text:

How many people work in this department?

In Development altogether we've got, we've got nine people. We've got myself. We've got the new R & D manager Richard Yaw. We've got three R & D engineers, three development engineers, Richard Martin, Peter Harris and John Ely. We've got two technicians, Robert Fuller, Arton Dove. And we have a drawing office as well, where we have two draughtsmen, Alan Hines and Russell Drake, and last and by no means least, our clerical assistant ally.

Below the text window is a 'Comment' window with the text: 'A draughtsman is a person who makes technical drawings.' At the bottom of the interface are buttons for 'Info', 'Role', 'R&D staff', and 'Co-op', each with a question mark and a play button. The 'LINGONET' logo is in the bottom left corner.

Interview page
















After choosing a person from the main menu, a job title from the **Jobs** menu or a topic from the **Topics** menu, click the question mark to hear a question. Click the Play symbol (or the person's name) to hear the answer. Click the buttons below the video window to control the video. You can access the transcript by clicking the **T** button under the video window. Click the **S** button to hear a summary of the answer spoken in clear standard English.

Most of the transcripts contain words highlighted in red or blue. If you click a word or phrase highlighted in red, the TOD (Teacher-On-Demand) window opens. This plays a recording of a teacher's comment on an item of linguistic or cultural interest. You can also read the transcript of the comment. Clicking a word or phrase highlighted in blue accesses a definition in the built-in glossary.

Click the 'Help' tab to access Quick Help. A printable Quick Help is available in the Teachers' Territory (in .pdf format). In connection with the tasks, always read the task-specific instructions carefully before attempting to solve it.

Topics

When you click one of the topics in the Topics menu you get access to all the answers that the different employees have answered related to that topic. After watching the video clips you can access different types of tasks by clicking the hyperlinks in the Tasks menu. The topics are:

-  Introductions
-  What hours do you work?
-  Dealing with difficult people
-  Developing and designing
-  Describing your career
-  Describing your changing role
-  Describing changes in an industry
-  Describing employee benefits
-  The despatch process
-  Testing products
-  Managing a business
-  Co-operation between departments
-  Describing logistical difficulties
-  Reacting to market trends
-  Pros and cons of working for an international company

Tasks

Below are a few examples of the tasks available. Always read the task-specific instructions before attempting a task. Detailed descriptions and instructions for each task type can be found in the Quick Help (Teachers' Territory -> Quick Help, this opens up a .pdf document).



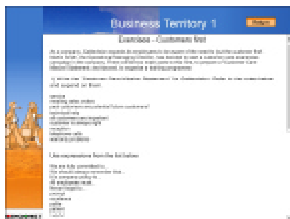
Click the task tab (if it is not already pressed down) above the text window to see what kind of tasks are available. Click the blue links to access the tasks. It is recommended that you do the tasks in order.



There is a gapfill exercise related to each employee in the Jobs section. Your task is to type in the missing word(s) to replace the question mark(s) in the text. Be sure to watch the appropriate video material thoroughly before attempting a gapfill task.



Be sure to watch the appropriate video material thoroughly before attempting a True or false task. Based on the video clips, your task is to decide if the statements are true or false. Click on either the True button or the False button next to each statement. You will receive audio or text feedback to your answers. Correct answers will turn green.



There are several creative writing and group tasks in the Exercises and Group work sections as well as among the exercises that can be accessed via the Topics menu. They are designed to encourage communication and draw on students' personal experience and work skills. Follow the individual instructions for each creative writing task, using the sentence frames if these are provided.

Other Lingonet titles...



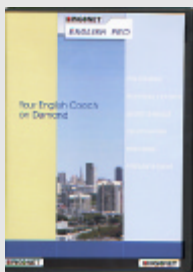
Business Territory 2

Business Territory 2 gives the learner a virtual tour of a British four-star hotel. There are about 65 minutes of audio material - videotaped interviews and tours - as well as a broad range of teacher's material, and independent and group work.



Vox Pop

Vox Pop is built around a series of interviews done on the streets of Cambridge, England, where they are asked their opinion on a range of topical issues. This program includes more than 30 minutes of authentic interviews with 48 people. In addition, there are independent and group work exercises and lots of material for teachers.



English Pro

English Pro is designed for people who need to use English in their professional life. It offers advice from a native speaker on how to express oneself in both written and spoken English at work.

To learn more, go to: www.lingonet.com